



OFFSHORE TECHNOLOGY CONFERENCE ASIA

ADVERTISING CONTRACT

25-28 March 2014 • Kuala Lumpur Convention Centre
Kuala Lumpur, Malaysia

This is a contract for advertising space for the 2014 Offshore Technology Conference Asia in Kuala Lumpur, Malaysia, which will become a binding contract if the advertiser satisfies and agrees to the Advertising Policies as set for in this Contract. The undersigned company (the "Advertiser") does hereby request advertising space for the 2014 Offshore Technology Conference Asia, scheduled 25-28 March 2014 at the Kuala Lumpur Convention Center in Kuala Lumpur, Malaysia. The individual signing this agreement warrants that he/she as the authority to bind contractually the organisation contracting for advertising space.

ADVERTISING INFORMATION		ADVERTISING OPPORTUNITIES																																											
Company Name:		Item	Price																																										
Booth Number:		Indoor Banners	USD 6,000		<input type="checkbox"/>																																								
Contact Name:		<p>Show Daily – Package pricing covers four-days of advertisements. Prime location advertisements are only available in A3 and include inside front cover, inside back cover, and outside back cover only. Advertisers must indicate which days they would like their advertisement(s) to run (i.e. Day 1, Day 2, etc.). Space is assigned on a first-come, first-served basis.</p> <table border="1"> <thead> <tr> <th>Item</th> <th>Package Price <i>(for ads in daily issues)</i></th> <th>Unit Price</th> <th>Day</th> </tr> </thead> <tbody> <tr> <td>• Double-Page Spread (A3)</td> <td>USD 28,750 <input type="checkbox"/></td> <td>USD 11,500</td> <td><input type="checkbox"/></td> </tr> <tr> <td>• Full Page (A3) Prime Location</td> <td>USD 21,125 <input type="checkbox"/></td> <td>USD 8,450</td> <td><input type="checkbox"/></td> </tr> <tr> <td>• Full page (A3)</td> <td>USD 16,250 <input type="checkbox"/></td> <td>USD 6,500</td> <td><input type="checkbox"/></td> </tr> <tr> <td>• A4 Vertical</td> <td>USD 11,250 <input type="checkbox"/></td> <td>USD 4,500</td> <td><input type="checkbox"/></td> </tr> <tr> <td>• A4 Horizontal</td> <td>USD 11,250 <input type="checkbox"/></td> <td>USD 4,500</td> <td><input type="checkbox"/></td> </tr> <tr> <td>• A5 Vertical</td> <td>USD 7,500 <input type="checkbox"/></td> <td>USD 3,000</td> <td><input type="checkbox"/></td> </tr> <tr> <td>• A5 Horizontal</td> <td>USD 7,500 <input type="checkbox"/></td> <td>USD 3,000</td> <td><input type="checkbox"/></td> </tr> <tr> <td>• A6 Vertical Strip</td> <td>USD 3,750 <input type="checkbox"/></td> <td>USD 1,500</td> <td><input type="checkbox"/></td> </tr> <tr> <td>• A6 Horizontal Strip</td> <td>USD,3750 <input type="checkbox"/></td> <td>USD 1,500</td> <td><input type="checkbox"/></td> </tr> </tbody> </table>				Item	Package Price <i>(for ads in daily issues)</i>	Unit Price	Day	• Double-Page Spread (A3)	USD 28,750 <input type="checkbox"/>	USD 11,500	<input type="checkbox"/>	• Full Page (A3) Prime Location	USD 21,125 <input type="checkbox"/>	USD 8,450	<input type="checkbox"/>	• Full page (A3)	USD 16,250 <input type="checkbox"/>	USD 6,500	<input type="checkbox"/>	• A4 Vertical	USD 11,250 <input type="checkbox"/>	USD 4,500	<input type="checkbox"/>	• A4 Horizontal	USD 11,250 <input type="checkbox"/>	USD 4,500	<input type="checkbox"/>	• A5 Vertical	USD 7,500 <input type="checkbox"/>	USD 3,000	<input type="checkbox"/>	• A5 Horizontal	USD 7,500 <input type="checkbox"/>	USD 3,000	<input type="checkbox"/>	• A6 Vertical Strip	USD 3,750 <input type="checkbox"/>	USD 1,500	<input type="checkbox"/>	• A6 Horizontal Strip	USD,3750 <input type="checkbox"/>	USD 1,500	<input type="checkbox"/>
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Title:		<p>Total Advertising Amount = USD</p> <p>Payment Enclosed = USD</p> <p><i>Prices are reflected in U.S. dollars. Payment accepted in U.S. dollars only.</i></p>																																											
Phone:																																													
Fax:																																													
Email:																																													
URL Address:																																													
BILLING ADDRESS FOR INVOICING		I hereby submit this contract for advertising opportunities for the 2014 Offshore Technology Conference Asia and agree to abide by the policies and procedures as outlined in this contract.																																											
Company/Agency:		AUTHORISED REPRESENTATIVE		DATE																																									
Street Address:		<p>OTC REPRESENTATIVE</p> <p>DATE</p>																																											
City/State/Province:																																													
Postal Code:																																													
Country:																																													
Phone:																																													
Fax:		<p>PAYMENT METHOD</p> <p><input type="checkbox"/> Check Enclosed Check Number:</p> <p>Please make checks payable to Offshore Technology Conference in U.S. funds.</p> <p><input type="checkbox"/> Wire Transfer*</p> <p><input type="checkbox"/> Credit Card*</p> <p>* For details on paying by wire transfer or credit card, please contact Cammy Chee at cchee@otcnet.org.</p>																																											
Email:		OTC ASIA SALES TEAM																																											
<p>Asia Nick Chantrell, Sales Manager Asia T: +60.3.2182.2134 E: nchantrell@otcnet.org</p> <p>Americas Joan Payne, Sales Manager Americas T: +1.972.952.9356 E: jpayne@otcnet.org</p> <p>Kristin Stavinoha, Exhibit/Sponsorship Sales Americas T: +1.713.457.6827 E: kstavinoha@otcnet.org</p> <p>Kirk Colligan, Exhibit/Sponsorship Sales Americas T: +1.972.952.9516 E: kcolligan@otcnet.org</p> <p>Canada Mark Hoekstra, Sales Manager Canada T: +1.412.930.5471 E: mhoekstra@otcnet.org</p> <p>Europe Dean Guest, Sales Manager Europe T: +44.20.7299.3300 E: dguest@otcnet.org</p>																																													



OFFSHORE TECHNOLOGY CONFERENCE ASIA

ADVERTISING POLICIES & SPECIFICATIONS

25-28 March 2014 • Kuala Lumpur Convention Centre
Kuala Lumpur, Malaysia

The Offshore Technology Conference has instituted the following policies for advertising. The advertiser agrees that these policies are considered binding and agrees to adhere to these policies in order to secure advertising space.

OTC ASIA ADVERTISING POLICY

- All advertising is subject to OTC management approval.
- Advertising will not be accepted that is considered by OTC in any way to be inappropriate to OTC's image.
- Advertising will not be accepted if it includes politically controversial terms.
- Advertising is accepted by OTC with the understanding that the advertiser is ultimately responsible and liable for full payment to OTC of any outstanding charges for advertising space.
- In accepting advertising, OTC provides no guarantees that such advertising will result in revenues for the advertiser.
- The final decision on advertising format and terminology rests with OTC and is included in this document.
- It is the advertiser's responsibility to adhere to the guidelines and procedures outlined in the OTC Asia Advertising and Logo Specifications.
- All materials and logos must be submitted for each current OTC Asia. OTC does not store ad materials or logos from previous years.

PAYMENT / CANCELLATION POLICY

- Upon receipt of the signed Advertising Contract, OTC will email the advertiser an invoice for advertising space. No advertisement will be published until the advertiser has submitted the completed OTC Advertising Contract and applicable payment.
- For all print advertising, payment is due within 30 days of receipt of invoice for advertising space from OTC.
- Payment is accepted in U.S. dollars only. OTC accepts credit cards, checks, money orders, and wire transfers.
- Should the advertiser elect to cancel confirmed advertisement 45 days prior to the event, there will be a 50% penalty as a result programme reformatting.

ADVERTISING AND LOGO REQUIREMENTS

Digital Art Requirements

Unless specifically noted, all ad materials should be submitted in CMYK with all additional colours eliminated from the files.

- Preflighted PDF/X-1a files created in InDesign with fonts embedded are preferred.
- All submissions other than PDF/X-1a MUST include all art, support images, files and fonts.

Note: Ads, logos, and/or photos that are submitted as word processing documents (Microsoft Word, Word Perfect, etc.) or PowerPoint file will not be accepted.

4-Colour Ads: Supply digital files in CMYK, plus press-accurate colour proof. Standard second colours (red, blue, green, yellow) must be built from process colours. PMS equivalents are given for reference only.

Technical Specifications: Images must be in CMYK greyscale, TIFF or EPS files, with a minimum of 300 dpi at 100%. Keep all text, logos, and important graphics a minimum of .25 in. (6.5 mm) inside from the trim. Bleeds should extend .125in. (3.2 mm) beyond the trim.

Logos

For Printed Materials: The preferred format for logos is Adobe Illustrator EPS. For best results, supplied logos should be vector art. Bitmap logos must be supplied at 600 dpi or greater as an EPS file. A colour or black and white proof must accompany the disk. DO NOT send logos that are embedded in word processing documents or PowerPoint files. Submit logos to: otcasia@otcnet.org.

ADVERTISING SPECIFICATIONS

Item	Advertisement Type	Specifications
International Mailer <i>Materials Deadline:</i> 8 May 2013	Full Page (Sponsor item)	181mm x 139.7mm (with bleed) 168.3mm x 127mm (without bleed)
Conference Preview <i>Materials Deadline:</i> 14 August 2013	Full Page (Sponsor item)	210mm x 297mm Please allow for a 50mm bleed
Show Daily <i>Ad Order Deadline:</i> 10 December 2013 <i>Materials Deadline:</i> 10 January 2014	Double-A3-Page Spread	840mm x 594mm Please allow for 50mm bleed in the centre of the ad
	Full Page (A3)	420mm x 297mm
	A4 Vertical	297mm x 210mm
	A4 Horizontal	210mm x 297mm
	A5 Vertical	210mm x 148mm
	A5 Horizontal	148mm x 210mm
Indoor Banners <i>Ad Order Deadline:</i> 10 December 2013 <i>Materials Deadline:</i> 10 January 2014	A6 Vertical Strip	52.32mm x 297mm
	A6 Horizontal Strip	297mm x 52.32mm
Indoor Banners <i>Ad Order Deadline:</i> 10 December 2013 <i>Materials Deadline:</i> 10 January 2014	Banner Please note that banners are two-sided, therefore artwork will need to be provided for both front and back.	2000mm x 4000mm
Conference Programme <i>Materials Deadline:</i> 10 January 2014	Full Page (Sponsor item)	210mm x 297mm Please allow for a 50mm bleed
Conference Map <i>Materials Deadline:</i> 10 January 2014	Outside Back Cover (Sponsor item)	127mm x 191mm (with bleed) 108mm x 172mm (without bleed)

PRINT AD MATERIALS SUBMISSIONS

Submit Ad Materials To:

Offshore Technology Conference Asia
Attn: Marketing
c/o SPE Asia Pacific (M) Sdn. Bhd.
Suite 23-02, Level 23, Centrepoint South
Mid Valley City, Lingkaran Syed Putra
59200 Kuala Lumpur, Malaysia
Tel: +60.3.2182.3000
Email: otcasia@otcnet.org

File Transfer Requirements

Instructions on how to access the 2014 OTC Asia file transfer website to upload advertisement artwork will be provided to you with the confirmation of your advertising order.

Place in the folder labelled 2014OTCA. Once the file has been uploaded completely, please contact otcasia@otcnet.org with your filename.

Electronic Delivery

DO NOT email files exceeding 5MB. When sending logos or ads by email, state in the email exactly what the attachment is and include your contact information, in case the attachment corrupts during file transfer.